

Jennifer Baxter

jennybaxter.com

Education

Bachelor of Journalism
The University of Texas at Austin

Received May 2009
GPA 3.7

Experience

Escobedo Skin Center
Marketing Assistant

Manage social network campaigns, website updates, design in-house marketing materials, write blogs and create newsletter sent out twice a month

08/2009 to present
Austin, TX

The Houston Chronicle
Editorial Intern

Produced breaking news and feature video for chron.com

06/2009 to 08/2009
Houston, TX

The Daily Texan
Videographer; Associate Multimedia Editor

Trained multimedia staff, assigned stories and aided with final editing

02/2008 to 05/2009
Austin, TX

Associate Web Editor (05/2008 to 08/2008)

Uploaded daily content to web site, edited headlines for web

Cactus Yearbook
Copy Editor

Edited stories and captions for AP style and spelling and grammar, wrote headlines

08/2007 to 05/2008
Austin, TX

Skills

Journalism: AP style writing and editing; blogging; filming and editing; 35 mm and digital photography

Computer: Microsoft Windows, Macintosh OSX, HTML and CSS, Audacity, Soundslides, InDesign, Photoshop
Dreamweaver, Flash

Marketing: Graphic design, Google Adwords, social media marketing, writing press release and ad copy

Activities and Honors

Belo Foundation Scholarship

Awarded through School of Journalism for 2008-09

06/2008

Senior Fellows

College of Communication honor program

09/2007 to 05/2009